

STORE CLOSED THURSDAY TO ARRANGE STOCK

"The Sale of the Season"

—A Money-Saving Event—
FRIDAY, JULY 16th
TO SATURDAY, JULY 31st
INCLUSIVE



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"The Sale of the Season"

Beginning Friday, July 16th, and Continuing for Fourteen Days

WE WILL PLACE BEFORE YOU OUR USUAL SEMI-ANNUAL CLEARANCE SALE, KNOWN AS "THE SALE OF THE SEASON," AND WILL OFFER OUR ENTIRE STOCK OF UP-TO-THE-MINUTE WOMEN'S AND MISSES' WEARING APPAREL AT GREATLY REDUCED PRICES.

In addition to our Regular Stock, we will place in this Sale a Spot Cash Purchase from James B. Littlefield, Esq., Receiver in Bankruptcy, consisting of the Entire Bankrupt Stock of Harry Moskowitz "La Roy Shop," 212 Union Street, Providence, R. I.

The "La Roy Shop" has been in business but three years and had the reputation of handling the smartest line of Suits and Dresses in the city. They specialized mainly in sample garments, and we consider the purchase of their stock an excellent business deal—enabling us to offer good, up-to-date merchandise at ABOUT HALF- PRICE, and in many instances AT LESS than half their original value.

This Sale presents to you a Money-Saving opportunity which you should not miss — Take advantage — Come early, and avoid the rush.

CONDITIONS OF SALE — Slight charge for alterations. No exchanges. No C. O. D. or telephone orders. All sales final.

Women's and Misses' Suits and Coats



\$39.75 Suits Sale Price \$22.95
\$35.00 Suits Sale Price \$18.95
\$49.75 Suits Sale Price \$29.95
\$65.00 Suits Sale Price \$38.95
\$21.50 Sport Coats—Sale Price \$10.95
\$27.50 Sport Coats—Sale Price \$15.95
\$32.50 Sport Coats—Sale Price \$18.95
\$49.75 Sport Coats—Sale Price \$28.95
\$27.50 Long Coats—Sale Price \$15.95
\$32.50 Long Coats—Sale Price \$18.95
\$37.50 Long Coats—Sale Price \$22.95
\$47.50 Long Coats—Sale Price \$29.95
\$12.00 Wash Suits—Sale Price \$ 4.95



Women's and Misses' Dresses

\$ 5.98 Washable Dresses—Sale Price \$ 3.95
\$ 9.75 Washable Dresses—Sale Price \$ 6.95
\$12.98 Washable Dresses—Sale Price \$ 8.95
\$15.98 Washable Dresses—Sale Price \$10.95

GEORGETTE, SATIN, TAFFETA,
TRICOLETTE, TRICOTINE AND
SERGE DRESSES

\$20.00 Assorted Dresses—Sale Price \$ 8.95
\$25.00 Assorted Dresses—Sale Price \$13.95
\$29.75 Assorted Dresses—Sale Price \$16.95
\$39.75 Assorted Dresses—Sale Price \$24.95
\$45.00 Assorted Dresses—Sale Price \$29.95
\$59.75 Assorted Dresses—Sale Price \$38.95



SWEATERS

\$ 5.98 Sweaters \$ 3.95
\$ 6.98 Sweaters \$ 4.95
\$ 7.50 Sweaters \$ 5.45
\$ 9.75 Sweaters \$ 6.95
\$11.50 Sweaters \$ 7.95
\$12.98 Sweaters \$ 8.95
\$15.98 Sweaters \$10.95



WAISTS

\$ 1.75 Voile Waists Sale Price 95c
\$ 2.25 Voile Waists Sale Price \$1.85
\$ 3.98 Voile Waists Sale Price \$2.95
\$ 5.98 Georgette Waists—Sale Price \$3.95
\$ 7.98 Georgette Waists—Sale Price \$4.95
\$ 9.75 Tricolette Waists—Sale Price \$6.95
\$12.98 Tricolette Waists—Sale Price \$7.95
\$ 8.75 Over-Blouses ... Sale Price \$5.95



SKIRTS

\$ 3.98 Washable Skirts—
Sale Price \$ 2.45
\$ 4.98 Washable Skirts—
Sale Price \$ 3.45
\$ 7.50 Washable Skirts—
Sale Price \$ 4.95
\$ 6.98 Silk Skirts—Sale Price \$ 3.95
\$ 9.98 Silk Skirts—Sale Price \$ 5.95
\$15.98 Wool Plaid Skirts—
Sale Price \$10.95
\$27.50 Wool Plaid Pleated—
Sale Price \$16.95
\$ 9.75 Poplin Skirts, Sale Price \$ 6.95
\$12.98 Serge Skirts, Sale Price \$ 8.95
\$19.75 Baronette Satin Skirts—
Sale Price \$12.95

THE OLEVSON CO., Franklin Square, Norwich